

Corey Taratuta

corey@IrishFireside.com || 414-273-0643 || 1409 N Prospect Ave #302, Milwaukee, WI 53202

writing

new media

graphic design

art direction

consultation

TOOLBOX

Blogging Platforms

Social Networking

Adobe Creative Suite

Microsoft Office

Dreamweaver

iWork/iLife

RSS Feeds

iTunes

e-mail Marketing

e-Commerce

Podcasting

Vlogging

RECENT PROJECTS

www.IrishFireside.com - February 2006 to present

Produce an Irish travel-themed podcast, website, e-newsletter and blog. Now recognized as one of iTunes top-rated Travel Podcasts, nominated for a People's Choice Podcast Award 2008 & 2009, nominated for a 2010 Irish Blog Award and syndicated via www.LonelyPlanet.com.

Best Kids Apps E-Newsletter Concept & Template - April 2010

Developed e-newsletter template and trained content creators to maintain e-mail correspondence system.

Travel Blog Exchange Conference 2010 – Online Video - Fall 2009

Produced a collection of how-to videos designed especially for travel bloggers.

www.LamplighterStudio.com - 2004 to present

Create and maintain online store and e-mail correspondence for jewelry maker.

Exhibit Development - Discovery World – Aug 2005 to March 2009

Worked with Discovery World team to develop exhibit and educational programming concepts, created fundraising support material to facilitate over \$33 million worth of corporate donations, facilitated transition from concept team to final design team. Launched museum e-membership campaign.

New Media for Nonprofits - Discovery World & Nonprofit Center of Milwaukee

Led multimedia presentation on ways nonprofits could incorporate new media into their marketing, fundraising and outreach efforts through social networking, media-sharing, blogging, podcasting and e-mail-based marketing.

K2 Communications+ - Nov 2008

Established online presence for research, facilitation and consultation firm.

The Key Newspaper - Milwaukee Area Tech College – Aug 1997 to June 2009

Provided graphic and writing support for monthly newspaper targeting new readers of the English language and their teachers. Converted files and lesson plans to web-ready formats and maintained website.

Wandering Educators - Oct 2008 to present

Provide topical travel information through online articles, social networking, multimedia and direct contact.

New Media Education - Discovery World – June 1999 to Feb 2008

Developed and taught new media curriculum to students from ages 11 to adult. Lead courses such as Drawing as a Second Language, Business Card Bootcamp, Podcasting Basics, 'Zine Publisher, Small Business Graphic Design. Co-taught courses such as Produce Your own Video, Web Animation Basics, The Brand of You, Advanced Materials (nanotechnology-focused materials).

Corey Taratuta

corey@IrishFireside.com || 414-273-0643 || 1409 N Prospect Ave #302, Milwaukee, WI 53202

EDUCATION

Bachelor of Fine Arts - Graphic Communication 1996
Northern Michigan University - Marquette, MI

EMPLOYMENT HISTORY

Freelance Writer & Designer - January 2005 - present

Discovery World - Milwaukee, WI - Oct 1997 to January 2005
Graphic Design Coordinator/Blue Sky Magazine Art Director

MBE Business Services - Sydney, Australia - January to July 2005
Graphic Designer/Small Business Consultant

I3D - Milwaukee, WI - Aug 1996 to Oct 1997
Web Designer/Graphic Designer

Action Shopper News - Marquette, MI - Jan 1996 - Aug 1996
Graphic Designer

Upper Peninsula Children's Museum - Marquette, MI 1995
Illustration/Graphic Design Intern

Marquette General Hospital - Marquette, MI 1995
Marketing Intern

REFERENCES

Susan Kennedy, President
K2 Communications+, Canton, MI
sk2com@gmail.com 734-788-8386

Kathryn Morgan, Project Manager
1,000 Friends of Wisconsin, Madison, WI
Kathryn_j_morgan@hotmail.com 414-963-6163

Paul Krajniak, Executive Director
Discovery World, Milwaukee, WI
krajniak@braintools.org 414-640-1568